

2017 Community Outreach Activities Summary

Community outreach is a high priority for St. Joseph Regional Medical Center and our cancer program. Through community collaboration, partnerships, sponsorship and hospital sponsored activities, St. Joseph and the cancer program supports of the overall outreach goals and activities of the hospital, while also developing its own program to improve the health of our community regarding cancer and cancer care.

Type of Cancer	Date of Activity	Event/Activity (Title & Description)	Description	Participants (Target Audience & # Attending)	Evaluation/Effectiveness of Activity (value, lessons learned, recommendations for improvement)
Breast	1/20/17	Nez Perce County Recovery Group: Women's Health Check	Presented information about the Women's Health Check program	Women 40+: 4 Attendees	Increase advertisement/Publicity. Overall, good experience
Breast	1/4/17	Valley Breast Cancer Support Group	Answer questions/Provide Support	Breast Cancer Survivors: 12 Attendees	
Breast	2/1/17	Valley Breast Cancer Support Group	Answer questions/Provide Support	Breast Cancer Survivors: 8 Attendees	Need to find new and different speakers for presentations.
All	2/3/17	Relay for Life Kick Off Event	General event information related to dates, guidelines and teams.	All people: 50 Attendees	Great evening and networking opportunity. Information presented was informative and helpful.
Breast	3/1/17	Valley Breast Cancer Support Group	Question and answer sessions. Provide general support. Provided all attendees with a breast cancer survivor coloring book.	Breast Cancer Survivors: 14 Attendees	Initially, program was met with resistance. Participants settled in and stated they enjoyed the evening and that it was a very relaxing.
Breast & Cervical	3/2/17	Women's Health Check Program Webinar related to new information and program outlines for the program.	Women's Health Check program required training.	Medical Professionals: 25 Attendees	Good information presented. Learned we need speakers on computer to improve educational experience.
All	3/21/17	LCSC Health Fair	Provided education/information related to breast cancer screening guidelines and breast health.	All People: 200+ Attendees	Learned there were many male attendees who had questions about breast cancer. Information was very well received by all participants.
Breast & Cervical	3/29/17	WOMEN'S HEALTH CHECK WEBINAR- GAIN NEW INFORMATION AND PROGRAM OUTLINES FOR WOMEN'S HEALTH CHECK	Women's Health Check program required training.	Medical Professionals: 18 Attendees	Learned updated guidelines for Women's Health Check program protocols and procedures.
All	3/14/17	Relay for Life Team Meeting	Discussed and developed ideas for campsite, donations and recruitment of additional team participants.	All People: 10 Attendees	
Breast	4/5/17	Valley Breast Cancer Support Group	Support and answer questions. Cathy Forgey, SJRMC, served as facilitator	Breast Cancer Survivors: 16 Attendees	

All	4/5/17	Genetic Counseling and Testing for Hereditary Cancer Syndromes	SCCA	Health Care Providers: 24 Attendees	
Breast	5/3/17	Valley Breast Cancer Support Group	At the request of attendees, discussed guidelines changes made by the American Cancer Society related to breast screenings. Discussed upcoming Relay for Life event and specific changes/plans for breast cancer survivor participation.	Breast Cancer Survivors: 20 Attendees	Handouts were very helpful and appreciated.
All	5/12/17	Relay for Life Team Fundraiser Event - "Wine and Wings" located at Basalt Cellars	All proceeds donated to Relay for Life Event/American Cancer Society to help support cancer survivors and their needs.	All People: 94 Attendees	Better promotion/publicity.
Breast	5/13/17	Gina Quesenberry Jogs for Jugs Community Fun Run Event	Mobile Mammography Coach located at the event with staff available for questions and patient education materials available	All People: 600+ Attendees	
All	5/24/17	Cancer Survivor Group	Presented information related to the Relay for Life event and plans/changes related to survivor participation.	All Cancer Survivors: 25 Attendees	Handouts were helpful and attendees expressed their appreciation.
All	6/16/17	Gina Quesenberry Golf Tournament	Distributed patient education materials related to breast cancer screening.	All People: 100 Attendees	Handouts were helpful and appreciated.
Melanoma	6/29/17	Emerging Therapies in Cancer: Melanoma: An Update of the Revolution	Seattle Cancer Care Alliance	Health Care Providers: 33 Attendees	
Breast	8/2/17	Valley Breast Cancer Support Group	Cathy Forgey, Facilitated meeting.	Breast Cancer Survivors: 9 Attendees	
Breast	9/8/17	Chicks and Chaps Community Event: Sallee Jones, DO Keynote Speaker	Sallee Jones, DO key note speaker at the event	All participants: 150 Attendees	
Breast	9/21/17	Schweitzer Engineering Laboratories Health Fair in Lewiston, ID	Promoted early breast cancer screening mammograms and provided information related to new breast screening guidelines.	All participants: 45 Attendees	Plant is growing. Can expect more participation in future.

Breast	9/28/17	Schweitzer Engineering Laboratories Health Fair in Pullman, WA	Promoted early breast cancer screening mammograms and provided information related to new breast screening guidelines to employees of SEL. The mobile mammography unit was available for attendees to complete their screening mammogram.	All participants: 1000+ Attendees Women Age 40+: 24 Participants for the Mobile Mammo Unit.	The general public are confused about the new breast screening guidelines
Breast	10/4/17	Valley Breast Cancer Support Group Sallee Jones, MD Guest Speaker	Q & A Open forum related to breast cancer diagnosis, surgery, treatment	Breast Cancer Survivors: 20 Attendees	
Breast	10/10/17	SJRMCM Breast Imaging Center Public Appreciation Mammography Event.	Event with extended hours to provide educational information, increase easy access and promote screening mammograms.	Women Age 40+: 25 Attendees	Advertisement? Patients stated they were not aware of the event.
Breast	10/13/17	SJRMCM Mobile Mammography Unit at Clearwater Paper	Provide educational information and onsite, easy access and promotion of screening mammograms.	Women Age 40+: 13 Attendees	Earlier promotion.
Breast	10/17/17	SJRMCM Breast Imaging Center LCSC Mammography Screening Event	Event with extended hours to provide educational information, increase easy access and promote screening mammograms.	Women Age 40+: 30 Attendees	Event was well received and appreciated. Extended hours made mammography more accessible.
Breast	10/18/17	Clarkston High School "Spike for the Cure" Assembly	Goal of early education, encouragement and empowerment of young women to be responsible for their health care and breast self-exams and screenings.	Young Women: 300 Attendees	
Breast	10/20/17	Gina Quesenberry Pink Ribbon Luncheon Patient Education & Information Booth	Provided patient education information related to breast health, self-exams, nutrition, exercise and obesity related to cancer prevention.	All: 190 Attendees	Information provided was well received.
Breast	10/20/17	Gina Quesenberry Pink Ribbon Luncheon Gerado Midence, MD Keynote Speaker	Presented on the importance of prevention related to nutrition, physical activity & obesity related to breast cancer	All: 190 Attendees	
Breast	10/24/17	SJRMCM Breast Imaging Center Employee Appreciation Mammography Event	Event with extended hours to provide educational information, increase easy access and promote screening mammograms.	Women Age 40+: 28 Attendees	More pre-event promotion. Employees who attended were very grateful for extended hours.

Breast	10/25/17	Clearwater Valley Hospital & Clinic Ladies Night Out Event.	Cathy Forgey, Guest Speaker: Provided information related to the newly released breast screening guidelines, importance of screenings and shared information on Knitted Knockers.	Women Age 40+: 40 Attendees	Facility uses different guidelines than we use at SJRMC for Breast Cancer Screening.
Lung	11/10/17	Tar Wars Tobacco Prevention - 5th Grade	Tar Wars - State of Idaho	Whitman Elementary: 36 Attendees	Evals are sent directly to Tar Wars
Lung	11/18/17	Tar Wars Tobacco Prevention - 5th Grade	Tar Wars - State of Idaho	Centennial Elementary: 67 Attendees	Evals are sent directly to Tar Wars
Breast	11/16/17	Vista Outdoor Employee Health Fair	Provide information and breast cancer screening guidelines and SJRMC facility.	All participants: 100+ Attendees	
Breast	11/15/17	Lewis Clark State College Employee Health Fair	Provide information and breast cancer screening guidelines and SJRMC facility.	All participants: 150 Attendees	
Lung	12/1/17	Tar Wars Tobacco Prevention - 5th Grade	Tar Wars - State of Idaho	All Saints Catholic School: 20 Attendees	Evals are sent directly to Tar Wars
Lung	12/7/17	Tar Wars Tobacco Prevention - 5th Grade	Tar Wars - State of Idaho	Webster Elementary: 49 Attendees	Evals are sent directly to Tar Wars
All	Bi-Weekly	"Movin' On" Cancer Survivor Exercise Class		All cancer survivors at any stage of their cancer journey	
All	Ongoing	"Super Food" monthly display in SJRMC cafeteria	To promote cancer prevention and a healthy diet.	Nutrition services staff	
			Total Community Members Reached at all programs: 4039		

Support Services

St. Joseph Regional Medical Center is committed to ensuring those we serve with high quality health care. This includes collaborating with our community partners to provide supportive services to help cancer patients and their families/caregivers as they cope with the effects of cancer. Through these collaborations, patients and families have the opportunity to learn more about the disease and receive support for the psychosocial needs. St. Joseph provided support through staff support and advocacy, in-kind and monetary donations, to the following groups and/or events throughout the year.

- Valley Breast Cancer Support Group
- Valley Strong Cancer Support Group
- Regional Cancer & Tobacco Prevention Coalition

- American Cancer Society Resource Center
- Cancer Action Network
- Major Sponsor of the American Cancer Society Rely for Life Event
- Major Sponsor of the Pink Ribbon Luncheon
- Major Sponsor of the Jog for Jugs Community Fun Run Event
- Women's Health Check Coordination and Advocate
- Mobile Mammography Screen Van